

# Tata Consultancy Services: Portfolio Report

#### Introduction

Tata Consultancy Services Limited (TCS) is an information technology (IT) services provider headquartered in Mumbai, India, and a subsidiary of the Tata Group. It has 67 subsidiaries and operates in 46 countries worldwide. [1]

One of the largest Indian companies and the largest IT services provider, TCS serves various business segments such as manufacturing, BFSI (banking, finance and insurance services), retail and consumer packaged goods (CPG), media and entertainment, telecom, resources and utilities, energy, healthcare and life science, transportation and hospitality, and e-Governance. <sup>[2]</sup> Its product and service offerings include enterprise software, business process outsourcing, consulting, software management, application development, payment processing, capacity planning, technology education services, and hardware sizing. TCS MasterCraft (IT delivery automation) and TCS BaNCS (banking software suite) are its best-known software products. <sup>[1]</sup>

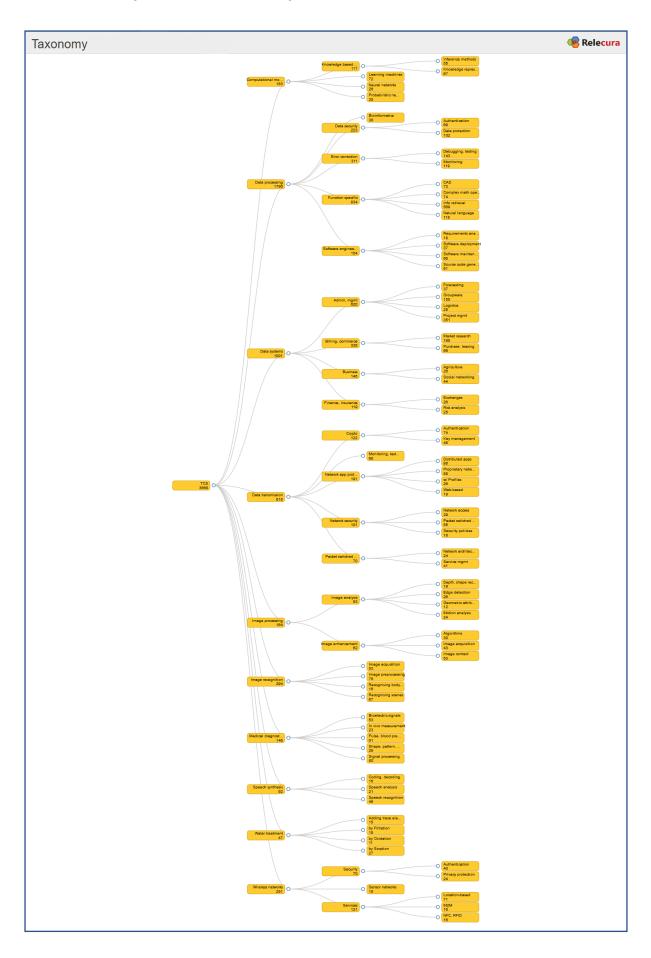
In 2013, the TCS brand was placed among the most valuable global IT services brands. Last year, the company was ranked 10th in the Fortune world top 500 IT services providers list. It is the first Indian IT company to reach a market capitalization of US\$ 100 billion in April 2018. [1] This report takes a closer look at the patent assets held by TCS that are currently in force. It includes a portfolio taxonomy and provides insights into various aspects of the overall portfolio.

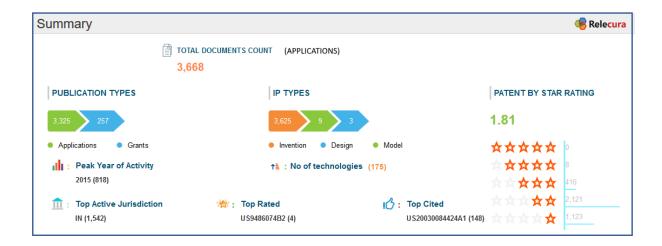
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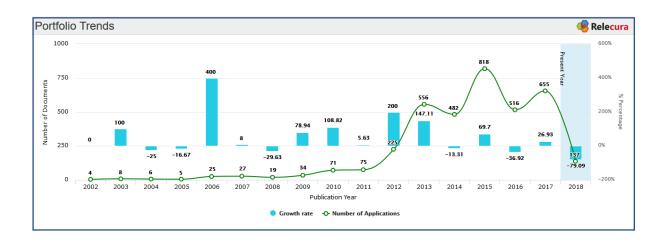
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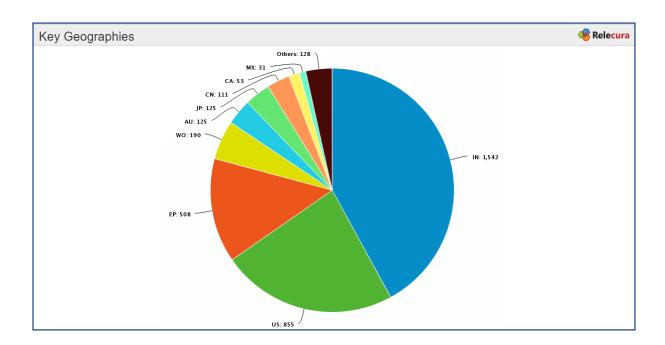
### **Sources**

- 1. Tata Consultancy Services (Wikipedia)
- 2. Tata Consultancy Services (Reuters)

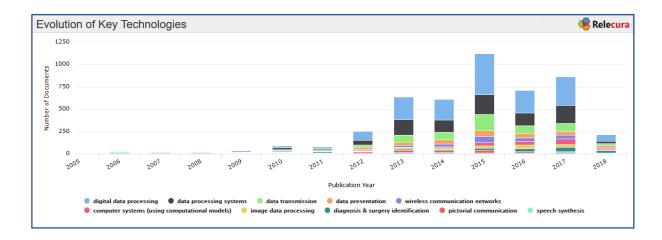


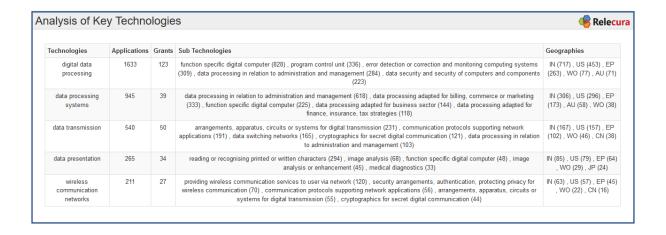


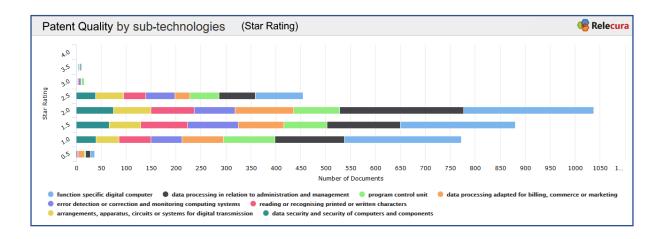




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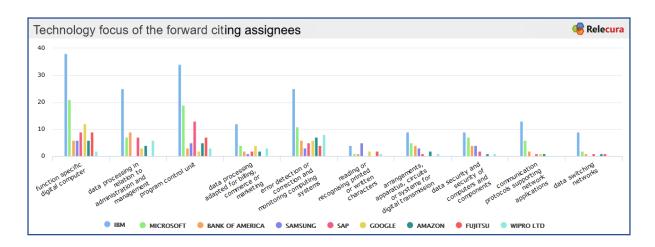


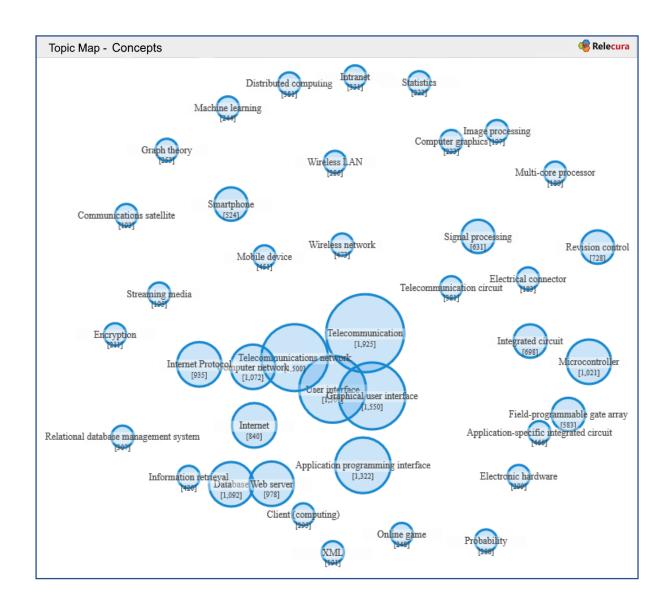






Top Forward Citing Assignees	-(**)	Relecura
FC Assignees	# Applications	
IBM	131	-
MICROSOFT	56	
<b>BANK OF AMERICA</b>	29	
SAMSUNG	28	
SAP	28	
GOOGLE	25	
AMAZON	21	
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